

CURRICULUM VITAE

Personal Information

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Education

- 2008 - 2010 Master of Science degree, Industrial Design, Technische Universiteit Eindhoven
Competency-based studies, focused on the design of interactive intelligent products/systems. The studies included projects for Adidas, Philips and Unilever. Projects were done individually as well within multi-disciplinary and -cultural teams.
- 2003 - 2008 Bachelor of Science degree, Industrial Design, Technische Universiteit Eindhoven
See above
- 1997 - 2003 Atheneum degree, O.S.G. Northgo, Noordwijk
Chosen profile: Natuur & Techniek (subjects: Mathematics B1 and B2 , Chemistry, Physics, Economics and Computer Science).

Work History

- 2010 - present Product Designer, Philips Lighting Eindhoven NL (contractor via Brunel Engineering)
Designing and prototyping LED-lighting products at a pre-development stage. I have worked on products such as LED retrofit PAR-38, MR16 lamp, the Wake Up Light and smart phone controllable luminaires. Other work included IP writing, initiation of an internal venture and organization of the Young Professional Event 2012.
- 2009 Visiting Research Fellow, Digital World Research Centre in Guildford, UK
User and literature research for my graduation project on enriching photographs.
- 2009 Research assistant, department of Industrial Design in Eindhoven, Netherlands
Research project on the development of an observation method to measure levels of social play behaviour of children as a follow-up on one of my design research projects.
- 2007 Concept Developer at Bang & Olufsen in Struer, Denmark
An internship as a concept developer of digital products at the IdeaFactory department of B&O. Activities: identifying business opportunities, writing of project briefs, interaction design and visualization of concepts, model building, software prototyping and presenting. I also ran my own cross-departmental project.
- 2006 Exhibition organization, department of Industrial Design in Eindhoven, Netherlands
Organization of the exhibition 'Design United' during the Dutch Design Week 2006 exhibiting student work of Industrial Design departments of all three Dutch Universities of Technology.

Other experiences, presentations & publications

- 2009 **Poster Presentation of my project 'Caspr'**
ID'09 exhibition, Dutch Design Week, Eindhoven.
- 2009 **Demo Presentation of my project 'Lego NXT Optical Mouse Sensor'**
The 21st Benelux Conference on Artificial Intelligence, Eindhoven.
- 2009 **Demo Presentation of my project 'Caspr'**
Philips Innovate exhibition, Eindhoven.
- 2009 **Paper Publication, INTETAIN 2009, Amsterdam**
Jansen, M. & Bekker, M. (2009). Swinxabee: A Shared Interactive Play Object to Stimulate Children's Social Play Behaviour and Physical Exercise
- 2008 - 2009 **Homework tutor, Joost Mueters Talentontwikkeling, Eindhoven**
Assisting high school students with their homework. Next to this, the students required help with planning, study approach and motivation.
- 2008 **Demo Presentation of my project 'Interactive Caravan'**
Salone Internazionale del Mobile, Milan
- 2006 - 2007 **Chairman Study Association Lucid**
A leading role in the study association of Industrial Design Eindhoven. Lucid supports students during their study by organizing activities such as study trips, workshops, lectures, excursions, book sales, symposia and social activities.
- 2005 **Demo Presentation of my project 'Jives'**
Hocus Pocus User Focus exhibition, Dutch Design Week, Eindhoven
- 2005 **Chairman of Lucid's Dutch Design Week Exhibition committee**
Led a group of five people to design, organize and realize the exhibition 'Hocus Pocus User Focus', which showed projects of Industrial Design students during the Dutch Design Week.

Personal Skills & Interests

Competences	Interaction design, product design, user research, mechanics, electronics (basic), interactive prototyping, graphic design, multi-disciplinary teamwork, multi-cultural teamwork, leadership, user evaluation, webdesign (basic)
Software programs	Adobe Flash, Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Rhinoceros, SolidWorks, Unigraphics, Microsoft Office
Programming	Java, C(++), ActionScript, MaxMSP, Arduino, html (basic), CSS (basic)
Electronics	Arduino, Phidgets, Zigbee, RFID, textile electronics
Languages	Dutch (native), English (fluent), German (basic), Spanish (basic)
Driving license	Yes
Hobbies	Sports (soccer and running), travelling, photography, singing and guitar playing